

THE
texoma
BRIDE GUIDE

MAGAZINE
ADVERTISING
SPECIFICATIONS

FALL 2017



2 PAGE SPREAD

8.5" X 11"

1 PAGE AD
WITH FULL BLEED

5.5" X 8.5"

1 PAGE AD
WITH MARGINS
5" X 7.5"

1/2 PAGE AD
5" X 3.5"

1/4 PAGE AD
2.5" X 3.5"

1/4 PAGE AD
2.5" X 3.5"

1/2 PAGE AD
5" X 3.5"

HORIZONTAL 1/4 PAGE AD
5" X 1.5"

HORIZONTAL 1/4 PAGE AD
FULL BLEED
5.5" X 1.5"

MAGAZINE AD SPACE PRICING

1/8 PAGE AD
2.5" X 1.5"

1/8 PAGE AD
2.5" X 1.5"

1/8 PAGE AD
2.5" X 1.5"

1/8 PAGE AD
2.5" X 1.5"

1/8 PAGE AD
5" X 0.75"

1/8 PAGE AD FULL BLEED
5.5" X 0.75"

VERTICAL 1/2
PAGE AD
2.5" X 7.5"

VERTICAL 1/2
PAGE AD
FULL BLEED
2.5" X 8.5"

SIZE AND PRICE INFORMATION

2-PAGE SPREAD

Available in full bleed or with margins. Full bleed shown on pgs 2-3.

- full bleed:
8.5" x 11", \$550 each
- with margins:
7.5" x 10.5", \$500 each

1-PAGE AD

Available in full bleed or with margins.

- full bleed:
5.5" x 8.5", \$325 each
- with margins:
5" x 7.5", \$300 each

1/4-PAGE AD

Available in vertical with margins or horizontal orientation with full bleed or margins.

- vertical with margins:
2.5" x 3.5", \$100 each
- horizontal with margins:
5" x 1.5", \$100 each
- horizontal with full bleed:
5.5" x 1.5", \$110 each

1/8-PAGE AD

Available in vertical with margins or horizontal orientation with full bleed or margins.

- vertical with margins:
2.5" x 1.5", \$50 each
- horizontal with margins:
5" x 0.75", \$50 each
- horizontal with full bleed:
5.5" x 0.75", \$60 each

HORIZONTAL 1/2-PAGE AD

Only available with margins:
5" x 3.5", \$200 each

VERTICAL 1/2-PAGE AD

Available in full bleed or with margins.

- full bleed:
2.5" x 8.5", \$225 each
- with margins:
2.5" x 7.5", \$200 each

BACK COVER

Only one available, full bleed only.

Full Bleed: 8.5" x 11", \$800

SIZE AND PRICE INFORMATION

2-PAGE SPREAD

Available in full bleed or with margins. Full bleed shown on pgs 2-3.

- full bleed:
8.5" x 11", \$550 each
- with margins:
7.5" x 10.5", \$500 each

1-PAGE AD

Available in full bleed or with margins.

- full bleed:
5.5" x 8.5", \$325 each
- with margins:
5" x 7.5", \$300 each

1/4-PAGE AD

Available in vertical with margins or horizontal orientation with full bleed or margins.

- vertical with margins:
2.5" x 3.5", \$100 each
- horizontal with margins:
5" x 1.5", \$100 each
- horizontal with full bleed:
5.5" x 1.5", \$110 each

1/8-PAGE AD

Available in vertical with margins or horizontal orientation with full bleed or margins.

- vertical with margins:
2.5" x 1.5", \$50 each
- horizontal with margins:
5" x 0.75", \$50 each
- horizontal with full bleed:
5.5" x 0.75", \$60 each

HORIZONTAL 1/2-PAGE AD

Only available with margins:
5" x 3.5", \$200 each

VERTICAL 1/2-PAGE AD

Available in full bleed or with margins.

- full bleed:
2.5" x 8.5", \$225 each
- with margins:
2.5" x 7.5", \$200 each

BACK COVER

Only one available, full bleed only.

Full Bleed: 8.5" x 11", \$800

BACK COVER AD
WITH FULL BLEED

8.5" X 5.5"